

CONTACT ME AT

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SKILLS SUMMARY

- • • Social Media Management
- • Experience with MailChamp
- •••• Experience with Sprinklr Software
- Microsoft Office Suite
- • Adobe Creative Suite
- • • Bilingual in English and Spanish

AWARDS RECEIVED

- Cum Laude (2021)
- Dean's List (2020)
- Capital Speakers Panel Recognition Award (2019)

Visit my virtual portfolio at: https://valemperdomoz.wixsite.com/mysite

VALERIA PERDOMO

COMMUNICATION AND PUBLIC RELATIONS PROFESSIONAL

PERSONAL PROFILE

I graduated from Marymount University with a major in Communication and a minor in Public Relations and Fashion Merchandising. I'm currently completing my masters degree in Strategic Communication and Public Relations at Trinity Washington University.

WORK EXPERIENCE

Communication and Marketing Intern

One Common Unity | February 2021 - May 2021

 Created and developed multimedia (audio/video) content for customer stories, internal company announcement, external advertising, product marketing, recruiting, corporate training and other enterprise-wide projects.

Communication and Marketing Intern

Events DC | June 2020 - November 2020

- Drafted, researched and created promotional content for social media channels and social media campaigns for events around DC
- Monitored and tracked social media content
- Revised and drafted newsletter content

Front House Employee

Sodexo | Oct 2018 - March 2020

- Greeted Costumers, responded inquiries and provided relevant information
- Managed monetary transactions
- Mantained and organized front of the house facilities

EDUCATIONAL BACKGROUND

Marymount University

Communication Major | Aug 2017 - May 2021

- Minor in Public Relations and Fashion Merchandising
- Graduated Cum Laude May 2021

Trinity Washington University

Strategic Communication and Public Relations Master | Aug 2021 - present

• Expected graduation date: December 2022